Canadian Audiologist

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Happenings

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The Canadian Academy of Audiology

October is Audiology Awareness Month

October is Audiology Awareness month and the Canadian Academy of Audiology (CAA) is here to help Audiologists promote Audiology to all. Whether the topic is hearing protection in the workplace, the psychosocial effects of progressive hearing loss, the potential danger of earbuds and recreational music, or appropriate treatment for chronic balance issues; Audiologists are uniquely positioned to provide much needed information to the public sphere.

This October consider lending your expertise and talents to your community to educate and inform those who might not only benefit from your services but to those who – with the proper information and protection – may never need to seek your services.

Over the past year, CAA has listened to their members on improvements in marketing materials and has developed a call to action video for use in your office or clinic. Further, attendees of CAA's Annual Conference & Exhibition in Niagara Falls this Fall, will have the opportunity to record their thoughts on what it means to be an Audiologist in their respective communities.

To further aid in your efforts to promote Audiology this month, CAA has produced the following materials that we encourage you to use in as many venues as possible to spread the word on the importance of maintaining good hearing and hearing loss prevention:

- Don't Disconnect – Awareness Video
- Hearing is a Social Sense
  Living with Hearing Loss
- See the Toronto Star Sept. 27 www.personalhealthnews.ca -distribution at National Health and Consumer conferences- readership 2+ million

As well as these tools for CAA Members

- CAA presentation to Family Practitioners on hearing loss and the role of Audiologists
- Call to Action Hearing Loss Poster #1
- Call to Action Hearing Loss Poster #2

We hope these materials will help you promote Audiology during October and beyond!

NAL Survey of People with Unilateral Hearing Loss

The National Acoustic Laboratories (NAL) is looking for input from audiologists on the problems faced by people with unilateral hearing loss (UHL). We are exploring the needs of people with

UHL, both aided and unaided, with the goal of guiding our research in this area to have as high an impact as possible. We're interested in learning about your daily experiences in providing hearing rehabilitation for clients with UHL. The survey will take about 10 minutes, please consider participating and click on the link.

Unilateral Hearing Loss - Survey for Audiologists

Thank you!

Richard Seewald Award



Dr. Richard Seewald, member of the Hear the World Foundation's Advisory Board is handing over the Award to World Wide Hearing Executive Director Audra Renyi and her team.

Staefa, Switzerland, August 22, 2018 – The recipient of the 2018/19 Richard Seewald Award is the World Wide Hearing Foundation International (World Wide Hearing). The annual prize by Sonova's Hear the World Foundation honors outstanding aid projects benefiting people in need with hearing loss around the world. World Wide Hearing is a Hear the World Foundation project partner since 2016 and works towards the prevention of hearing loss and early identification of school children with hearing loss.

Children with hearing loss living in low and middle-income countries often have little to no access to an audiologist, hearing health care or affordable hearing aids. Undetected hearing loss in children, even mild hearing loss, can delay the development of speech and language skills and limit school performance and can lead to a life of social isolation, poverty and higher risk of poor mental

health.

Outstanding project work honored

The Hear the World Foundation honors the professional and highly effective project work of World Wide Hearing led by Audra Renyi, Executive Director. “The 2018 Richard Seewald Award is handed over to World Wide Hearing in recognition of the exceptional leadership, expertise and passion in developing and delivering sustainable hearing health care and rehabilitation services to children in Peru”, says Prof. Dr. Richard Seewald, member of the Hear the World Foundation’s Advisory Board. “Thank you so much for this recognition! It means the world to us. Our work in Peru would not be possible without the support of Hear the World and without our Director of Programs, Youla Pompilus-Touré, and her local team who have done an outstanding job”, says Audra Renyi.

Capacity built in in Lima and across Peru

World Wide Hearing implements hearing care programs to ensure that children from low-income families receive hearing health care. Children identified with hearing loss are fitted with high quality hearing aids and receive long-term care. Since 2016, World Wide Hearing with funding, hearing aids and expertise from the Hear the World Foundation, has trained local technicians, speech therapy students and volunteers (in total more than 100 professionals) to conduct hearing screenings and has screened 20’000 children. The short-term aim is to screen 30’000 children aged five to18 by March 2019. In the long run World Wide Hearing and the Hear the World Foundation are hoping the Ministries of Health and Education will take over the screening program enabling local audiologists, technicians and speech therapists to provide all children with hearing health care and access to hearing aids.

About the Richard Seewald Award

The Hear the World Foundation's Award is named after Professor Dr. Richard Seewald, who is well known for his tireless efforts in pediatric audiology over many decades. He spearheaded the development of an internationally recognized DSL

method for fitting hearing systems to children. Prior to his retirement, Seewald held the Canada Research Chair in Childhood Hearing at that country's National Centre for Audiology, which he co-founded. He is a Distinguished University Professor Emeritus in the School of Communication Sciences and Disorders at the University of Western Ontario and a member of the Hear the World advisory board. The annual Richard Seewald Award was developed to honor outstanding project work.

About the Hear the World Foundation

Founded in 2006 by Sonova, the leading provider of hearing solutions, the Hear the World Foundation supports disadvantaged people with hearing loss around the world and gets involved in hearing loss prevention. The foundation focuses particularly on projects for children with hearing loss, enabling them to develop at their fullest potential. Since its establishment, the non-profit Swiss foundation has supported over 90 projects all over the world with funding, hearing aid technology and expertise. More than 100 high-profile ambassadors, such as Bryan Adams, Cindy Crawford, Plácido Domingo, Annie Lennox and Bruce Springsteen support the work of the Hear the World Foundation.
www.hear-the-world.com

About The World Wide Hearing Foundation

World Wide Hearing Foundation International (“World Wide Hearing”) is a non-profit organization headquartered in Montreal, Canada that develops innovative models to increase access to high quality and affordable hearing aids and services to children and youth living in developing countries and underserved communities. To find out more about our projects and how we work with communities around the world, visit **www.wwhearing.org/**.

OSLA Announces New Executive Director

The Board of Directors of OSLA is pleased to announce the appointment of Kelly Murray, M.B.A.,

B.Ed. as the Executive Director of the Association effective August 20, 2018. Kelly has a proven track record in strategic development and leadership in sales, marketing and management working both in the private and public sectors. She has worked with both Speech-Language Pathologists and Audiologists in previous positions at the Hanen Centre and at Canadian Hearing Society. Kelly brings strong business acumen to the position of Executive Director. Her significant experience in membership engagement and promoting professional development events will ensure that the association continues to provide excellence in services and benefits for our members. For a link to Kelly's resume click here. We are confident that Kelly will ensure OSLA's growth and service excellence for members and the professions of Speech Language Pathology and Audiology. I know we are all looking forward to this new chapter for OSLA!"

Rex Banks, Au.D., CCC-A, Reg. CASLPO
President, Board of Directors
Ontario Association of Speech Language Pathologists and Audiologists

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New program aimed at preschool children a 'huge win for the deaf community'

Preschool-aged children in Regina and Saskatoon who are deaf and hard of hearing will have access to a new early learning program this fall.

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