

## Industry News

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The Canadian Academy of Audiology

### CAA May Hearing Month Campaign

In recognition of May Hearing Month CAA is proud to offer this 4-part campaign to download, print, share and post for public and professional education.

**Accessibility for In-Person Meetings by Dr. Janine Verge and Her Team**

### Booklet



47-page Booklet on Stay Connected: Reducing Barriers for People Living with Hearing Loss During In-Person Meetings. [Click image to download.](#)

## Posters

# 10 STEPS TO HEARING ACCESSIBILITY FOR IN-PERSON MEETINGS

- 1 Plan Ahead
- 2 Use Accessible Signage
- 3 Install a Public Assistive Listening System
- 4 Always Use a Microphone
- 5 Reduce Background Noise
- 6 Optimize Room Layout
- 7 Improve Communication Skills
- 8 Provide CART (Communication Access Real Time Translation) (CART)
- 9 Obtain Feedback
- 10 Understand Hearing Access is a Basic Human Right

Canadian Academy of Audiology  
Académie Canadienne d'audiologie

The infographic features a dark blue background with white and light blue text. The steps are arranged in a winding path. At the bottom, an illustration shows three people in a meeting: a woman on the left holding a microphone, a person in the center with blue hair, and a man on the right holding a document. The Canadian Academy of Audiology logo is centered in the illustration.

# 10 ÉTAPES POUR DES RÉUNIONS ACCESSIBLES AU PLAN AUDITIF

- 1 Planifier à l'avance
- 2 Utiliser la signalisation accessible
- 3 Installer un système public d'écoute assistée
- 4 Toujours utiliser un microphone
- 5 Réduire le bruit de fond
- 6 Optimiser l'aménagement de la pièce
- 7 Améliorer les habiletés de communication
- 8 Utiliser un système de transcription en temps réel, également appelé sous-titrage
- 9 Obtenir une rétroaction
- 10 Comprendre que bien entendre est un droit humain fondamental



## 10 Steps to Hearing Accessibility

*Click images to download in English and French*



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**THE MIC!**

**Hearing Loss is Common.  
Please use the Microphone.**

[www.canadianaudiology.ca](http://www.canadianaudiology.ca)



Canadian Academy of Audiology  
Académie Canadienne d'audiologie



**THE MIC!**

**La perte auditive est fréquente.  
SVP, veuillez utiliser le microphone.**

[www.canadianaudiology.ca](http://www.canadianaudiology.ca)

## **Video**

*Click video to watch*

*Click links to share videos: [English Version](#), [French Version](#)*

**Please click links for updated campaigns on:**

- Phone and Video Calling Solutions for People with Hearing Loss
  - Making Virtual Meetings More Accessible
- 



## **Beltone North America: Rob Boucher and David Molella**

The new Head of Beltone Canada, Rob Boucher, joined the recently appointed President of Beltone North America, David Molella, for the Beltone National Meeting held last month in Phoenix, Arizona.

Boucher has been in the hearing industry for 15 years joining GN Group (Beltone's parent company) in 2017. He is well positioned to lead Beltone Canada with his in-depth understanding of the Canadian market and he previously served as the VP of Finance for Beltone U.S. from Aug 2017- Feb 2020.



Molella, a hearing industry veteran with over 17 years of experience, was named President of Beltone North America in October 2022 after successfully serving as GN Hearing Canada's Managing Director since 2019. During his time overseeing Canadian operations, Molella significantly grew GN's presence in Canada and led Beltone Canada's business to have one of its best years yet. Molella's strong leadership skills, solid talent management expertise, and unwavering commitment to hearing care professionals and those in the hearing loss community are

a testament to his new role.



## Say What Club Convention 2023

Speakers include: Gael Hannan, Glynnis Tidball, Lisa Dillon-Edgett and Ruth Warick

More information at <https://www.saywhatclub.org/2023-saywhatclub-convention/>

## Acoustics Week in Canada 2023

Plaza Centre-Ville, Montreal, QC

October 3, 2023 – October 6, 2023

The Acoustics Week in Canada will be held from October 3-6, 2023 in downtown Montreal, Quebec.

For more information on registration, please visit the conference website: <https://awc.caa-aca.ca>

# ACOUSTICS WEEK IN CANADA

MONTREAL, QUEBEC, OCTOBER 3-6, 2023

