

## Message from the President

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Andreas Seelisch, MBA, MSc, BHSc (Hons), Reg. CASLPO

## Join the Canadian Academy of Audiology: Elevate Your Career & Profession

As an audiologist, you can choose where to invest in professional associations. I want to share why I'm a proud Canadian Academy of Audiology (CAA) member—and why you should be, too.

CAA membership is built on four key pillars: **Education, Advocacy, Support, and Promotion**. Here's how each one helps you thrive in our ever-evolving profession.

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### Education: Stay at the Forefront

Audiology is constantly evolving, and staying ahead is how we provide the best care. CAA offers members **free, exclusive webinars** by global experts, a library of **blogs, scoping reviews, and special articles**, and access to the widely referenced **Vestibular Assessment & Management for Canadian Audiologists** document.

CAA members enjoy **discounted access** to our top-tier conference and online courses and resources, helping you earn CEUs efficiently. Students—the future of our profession—get **FREE membership**, plus discounts for new graduates.

Our membership supports the **Canadian Audiologist** online journal, the most-read audiology journal in Canada. Highly qualified authors share research, clinical education, technology, industry news, patient perspectives, and interpretation of the latest world-renowned scientific findings.

Members benefit from reduced fees on high-quality USA online education resources and other Canadian workshops.

I'm passionate about pursuing growth and CAA provides the resources to allow you to practice at the top of your licence, year after year.

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### Advocacy: A Voice for Audiologists

CAA champions audiologists at the **national and provincial levels**. We actively engage in key initiatives like the **Canadian Infant Hearing Task Force, National Hearing Health Strategy, Federal Accessibility Act (Bill C-81), Provincial Funding Programs, Third Party Insurance**

**and Direct Referral to ENT efforts.** We advocate so you can focus on your patients, knowing your profession is in good hands.

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## **Support: Resources to Strengthen Your Career**

CAA membership comes with **discounted professional liability insurance (free in your first year of practice)** and our **Find an Audiologist app** connects the public to your clinic, and **research grants** support Canadian audiology advancements.

Students benefit from focussed career development webinars, poster opportunities, **awards and bursaries** that help fund travel to CAA's **annual conference**. A prime networking event at the conference connects future audiologists with mentors and peers.

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## **Promotion: Elevating Our Profession**

CAA provides members with **The Audiologist's Marketing Toolkit**—a resource-packed guide to help you build your practice. You'll also have access to **professional presentation materials, accessibility toolkits**, posters, patient information sheets, and CAA's advocacy efforts in mainstream media, ensuring audiology remains at the top of the public's mind and policymakers alike.

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## **Why CAA? By Audiologists, For Audiologists**

CAA is the only **national** association led by audiologists, for audiologists. Whether you're new to the profession or a seasoned expert, CAA offers **something for everyone. Every single vote at CAA is by an Audiologist.**

**Ready to invest in yourself and your profession?** Visit our **Benefits of Membership** page and **join or renew today!**