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## Patent Envy: US Hearing Device Patent Activity for November-December 2014

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Patent activity in the hearing aid industry continues to grow and grow more interesting. We're not Google or Apple, which ranked #11 and #13 for number of US patents in 2013 and are projected to rank higher in 2014. But, our industry is hanging in there even as the competition heats up for Smart wearables and augmented reality (AR).

Besides the usual two-month list of recent patents issued, today's post tallies total patent applications and patents issued. Size-wise, Cochlear and Siemens have the most in both categories, but Starkey has a lot of applications in the mill. Although there is not time or space to delve into the many applications currently under review, suffice it to say that some of them are potential game changers for our industry. A future post will peek at a few.

## **Hearing Device Patent Ownership**

It's interesting to compare patent portfolios among the big players in our industry and track other players entering the arena.

| Company/Owner/Inventor                                | # of Patents<br>Issued | # Published<br>Applications |
|---|------------------------|-----------------------------|
| GN Resound A/S & GN Resound North America Corporation | 134                    | 64                          |
| Oticon A/S  | 190                    | 62                          |
| Phonak AG   | 311                    | 62                          |
| Siemens Siemens Audiologische Technik GmbH            | 270                    | 24                          |
| Siemens Medical Instruments<br>PT, LTD                | 194                    | 83                          |
| Starkey Laboratories, Inc                             | 176                    | 121                         |
| Widex A/S   | 119                    | 54                          |
| Advanced Bionics AG (Zug, CH)                         | 77                     | 69                          |
| Advanced Bionics, LLC (Valencia, CA)                  | 224                    | 11                          |
| Advanced Bionics Corp. (Valencia, CA)                 | 27                     | 5                           |
| Cochlear Limited                                      | 422                    | 145                         |
| Bernafon AG   | 33                     | 5                           |
| Daniel R Schumaier (Tennesee)                         | 26                     | 28                          |
| EarLens Corp. (Redwood City, CA)                      | 15                     | 12                          |
| Intricon Corp. (Arden Hills, MN)                      | 10                     | 1                           |
| Zounds Hearing, Inc. (Phoenix, AZ)                    | 10                     | 1                           |

## The Bimonthly List of USPTO Patents

| Description         | Patent<br>Number     | Assignee                              | Issued     |
|---------------------|----------------------|---------------------------------------|------------|
| Hearing Aid         |                      |                                       |            |
| Device for          | 8855342              | Siemens Medical Instruments Pte. Ltd. | 10/24/2014 |
| Frequency           | 0033342              | (Singapore)                           | 10/24/2014 |
| Compression         |                      |                                       |            |
| Hearing aid with a  | 8873784              | Oticon A/S (Smorum Danmark)           | 10/28/2014 |
| casing element      | 00/3/04              | Oticon A/S (Smorum, Denmark)          | 10/26/2014 |
| Hearing system      |                      |                                       |            |
| and method for      | 8873780              | Phonak AG (Stafa, Switzerland)        | 10/28/2014 |
| operating the same  | 2                    |                                       |            |
| Hearing Aid with    | a <sub>0072701</sub> | Oticon A/S (Smorum, Denmark)          | 10/28/2014 |
| Casing Element      | 00/3/04              | Oucon A/S (Smorum, Denmark)           | 10/26/2014 |
| Hearing apparatus   |                      |                                       |            |
| with own speaker    |                      |                                       |            |
| activity detection  | 8873779              | Siemens Medical Instruments Pte. Ltd. | 10/29/2014 |
| and method for      | 00/3//9              | (Singapore)                           | 10/28/2014 |
| operating a hearing | g                    |                                       |            |
| apparatus           |                      |                                       |            |

| Method for operating a hearing device having reduced comb filter perception and hearing device having reduced comb filter | 8873781 | Siemens Medical Instruments Pte. Ltd. (Singapore) | 10/28/2014  |
|---|---------|---|-------------|
| perception Separate inner and outer hair cell loss compensation Audio processing pipeline for                             |         | Starkey Laboratories Inc. (Eden Prairie Minn.)    | '10/28/2014 |
| auditory prosthesis<br>having a common,<br>and two or more<br>stimulator-specific<br>frequency-analysis<br>stages         | 8873770 | Cochlear Limited (Macquarie University, NSW, AU)  | 10/28/2014  |
| Systems, methods,<br>and articles of<br>manufacture for<br>configuring<br>hearing prostheses                              | 8874226 | Cochlear Limited (Macquarie University, NSW, AU)  | 10/28/2014  |
| Conformal electrode pad for a stimulating medical device  | 8874238 | Cochlear Limited (Macquarie University, NSW, AU)  | 10/28/2014  |
| Cochlear implant electrode lead having a cross-section with variable height   | 8874240 | Cochlear Limited (Macquarie University, NSW, AU)  | 10/28/2014  |
| Configurable FM receiver for  | 8879764 | Oticon A/S (Smorum, Denmark)                      | 11/04/2014  |
| hearing device Configurable FM receiver for hearing device At least partially   | 8879764 | Oticon A/S (Smorum, Denmark)                      | 11/04/2014  |
| implantable sound<br>pick-up device<br>with ultrasound<br>emitter   | 8879755 | Advanced Bionics AG (Staefa, CH)                  | 11/04/2014  |

| Method of Deriving Individualized Gain Compensation Curves for Hearing                                   | 8879745 | Dean Robert Gary Anderson as Trustee of the D/L Anderson Family Trust | 11/04/2014  |
|--|---------|---|-------------|
| Aid Fitting Hearing Aid Microactuator Method and   | 8876689 | OtoKinetics Inc. (Salt Lake City)                                     | 11/04/2014  |
| Apparatus for Detecting User Activities from within a Hearing Assistance Device Using a Vibration Sensor | 8879763 | Starkey Laboratories Inc. (Eden Prairie Minn.)                        | '11/04/2014 |
| Antenna system for a wearable  | 8878735 | GN Resound A/S (Ballerup, Denmark)                                    | 11/04/2014  |
| computing device<br>Assessing Neural<br>Survival   | 8880180 | Cochlear Limited (Macquarie University, NSW, AU)                      | 11/04/2014  |
| Implantable electrical connector having  | 8880181 | Cochlear Limited (Macquarie University, NSW, AU)                      | 11/04/2014  |
| unitary contacts Fitting a cochlear implant  | 8880181 | Cochlear Limited (Macquarie University, NSW, AU)                      | 11/04/2014  |
| Hearing aid with integrated flexible display and touch   | 8885856 | Starkey Laboratories Inc. (Eden Prairie Minn.)                        | '11/11/2014 |
| Method and<br>apparatus for<br>alerting a person<br>carrying an EEG<br>assembly                          | 8884767 | Widex A/S (Lynge, Denmark)  | 11/11/2014  |
| System for Establishing a Conversation Group among a Number of Hearing Aids                              | 8885857 | Widex A/S (Lynge, Denmark)  | 11/11/2014  |

| Method of Processing a Signal in a Hearing Aid, a Method of Fitting a Hearing Aid and a Hearing Aid | 8885838      | Widex A/S (Lynge, Denmark)                             | 11/11/2014      |
|---|--------------|--|-----------------|
| Hearing Aid with<br>Mechanical Sound<br>Generating Means<br>for Function<br>Selection               |              | Widex A/S (Lynge, Denmark)                             | 11/11/2014      |
| Semi-Permanent Hearing Aid Methods and  | 8885859      | Sonion Nederland BV (Amsterdam)                        | 11/11/2014      |
| Systems for Content Processing  | 8886206      | Digimarc Corp. (Beaverton, Ore.)                       | 11/11/2014      |
| Implantable medical device Transcutaneous   | 8885837      | Cochlear Limited (Macquarie University, NSW, AU)       | 11/11/2014      |
| bone conduction<br>device vibrator<br>having movable  | 8891795      | Cochlear Limited (Macquarie University, NSW, AU)       | 11/18/2014      |
| magnetic mass<br>Modular Hearing<br>instrument  | 8885858      | GN Resound A/S (Ballerup, Denmark)                     | 11/18/2014      |
| Pharmaceutical agent delivery in a stimulating medical device                                       | 8892201      | Cochlear Limited (Macquarie University, NSW, AU)       | 11/18/2014      |
| Remote control for<br>a hearing<br>assistance device  | r<br>8891793 | Starkey Laboratories Inc. (Eden Prairie Minn.)         | '11/18/2014     |
| Hearing Aid with Signal Enhancement   | 8891777      | GN Resound A/S (Ballerup, Denmark)                     | 11/18/2014      |
| Smoothing method<br>for suppressing<br>fluctuating<br>artifacts during<br>noise reduction           | 1<br>8892431 | Siemens Audiologische Technik GmbF (Erlangen, Germany) | I<br>11/18/2014 |
| Cochlear implant<br>systems including<br>magnetic flux<br>redirection means                         | 8897883      | Advanced Bionics AG (Staefa, CH)                       | 11/25/2014      |
| Optical Scanning<br>Device  | 8900126      | United Sciences LLC (Atlanta)                          | 12/02/2014      |

| Antenna Diversity<br>for Magnetic<br>Induction Radio<br>Inflatable Ear<br>Mold with<br>Protected Inflation<br>Air Inlet<br>In-Ear Device with |         | NXP B.V. (Eindhoven, Netherlands)  Siemens Medical Instruments Pte. Ltd. | 12/02/2014<br>12/02/2014 |
|---|---------|--|--------------------------|
|   | 1       | (Singapore)  |                          |
| Selectable Frequency Response   | 8903114 | Sonomax Technologies Inc. (Montreal, QC, Canada)                         | 12/02/2014               |
| Battery Door and<br>Hearing Device<br>Method and<br>Device for  | 8903112 | GN Resound A/S (Ballerup, Denmark)                                       | 12/02/2014               |
| Frequency Compression in a Hearing Aid Circuit Arrangement for  | 8908892 | Siemens Medical Instruments Pte. Ltd. (Singapore)                        | 12/09/2014               |
| Adjusting the Output Power And/or the Frequency Response of a Power Amplifier for a Hearing Aid Device  | 8908890 | Siemens Audiologische Technik GmbF<br>(Erlangen, Germany)                | <sup>I</sup> 12/09/2014  |
| Hearing Aid Apparatus and Method Method and devic   | 8908891 | Audiodontics LLC (Bethesda, Md.)   | 12/09/2014               |
| for frequency<br>compression in a<br>hearing aid<br>Method and<br>Acoustic Signal   | 8908892 | Siemens Medical Instruments Pte. Ltd. (Singapore)                        | 12/09/2014               |
| Processing System for Interference and Noise Suppression in Binaural Microphone Configurations  | 8909523 | Siemens Medical Instruments Pte. Ltd. (Singapore)                        | 12/09/2014               |

| Hearing Apparatus   |         |   |            |  |  |
|---|---------|---|------------|--|--|
| with an Equalization Filter in the Filter Bank System   | 8908893 | Siemens Medical Instruments Pte. Ltd. (Singapore) | 12/09/2014 |  |  |
| Ear Canal Device<br>Retention Means   | 8908895 | Oticon A/S (Smorum, Denmark)                      | 12/09/2014 |  |  |
| Cartridge for an electrode array insertion device   | 8909349 | Cochlear Limited (Macquarie University, NSW, AU)  | 12/09/2014 |  |  |
| Hearing Aid with<br>Improved<br>Compression   | 8913768 | GN Resound A/S (Ballerup, Denmark)                | 12/16/2014 |  |  |
| Methods and systems for representing different spectral components of an audio signal presented to a cochlear implant patient                       | 8914126 | Advanced Bionics AG (Staefa, CH)                  | 12/16/2014 |  |  |
| Sound processor<br>apparatus with<br>sound processing<br>integrated circuit<br>that includes an<br>integrated power<br>supply module<br>Methods and | 8914127 | Advanced Bionics AG (Staefa, CH)                  | 12/16/2014 |  |  |
| systems for<br>minimizing an<br>effect of channel<br>interaction in a<br>cochlear implant<br>system   | 8914125 | Advanced Bionics AG (Staefa, CH)                  | 12/16/2014 |  |  |
| Tonality-based optimization of sound sensation for a cochlear implant patient   | 8914124 | Advanced Bionics AG (Staefa, CH)                  | 12/16/2014 |  |  |
| Transcutaneous bone conduction system   | 8913770 | Cochlear Limited (Macquarie University, NSW, AU)  | 12/16/2014 |  |  |
| Hearing system<br>and method for<br>operating a hearing<br>system   | 8913769 | Phonak AG (Stafa, Switzerland)                    | 12/16/2014 |  |  |

| Pre-curved<br>electrode array<br>loading tools<br>Methods and<br>systems for                           | 8915926 | Advanced Bionics AG (Staefa, CH)                  | 12/23/2014   |
|--|---------|---|--------------|
| automatically determining an implant side associated with a cochlear implant Methods and apparatus for | 8918182 | Advanced Bionics AG (Staefa, CH)                  | 12/23/2014   |
| allocating feedback cancellation resources for hearing assistance devices                              | 8917891 | Starkey Laboratories Inc. (Eden Prairie Minn.)    | ; 12/23/2014 |
| Hearing Aid Two Part Hearing   | 8917893 | ExSilent Research B.V. (Amsterdam)                | 12/23/2014   |
| Aid with Databus<br>and Method of<br>Communicating<br>between the Parts<br>Hearing Aid-                | 8923542 | Widex A/S (Lynge, Denmark)                        | 12/30/2014   |
| Compatible Apparatus for Wireless Communication Devices  | 8923528 | Microsoft Corp. (Redmond, Wash)                   | 12/30/2014   |
| Integrated Automatic Telephone Switch  | 8923539 | Starkey Laboratories Inc. (Eden Prairie Minn.)    | 2,12/30/2014 |
| Method and Device for Frequency Compression  | 8923538 | Siemens Medical Instruments Pte. Ltd. (Singapore) | 12/30/2014   |